

RECEPTIONFINDER INFO PACK.



INFORMATION AND PRICES FOR ADVERTISERS



Listing Options and Search Results

There are four types of advertising currently available;

- FREE Listing
- BASIC Listing
- STANDARD Listing
- PREMIUM Listing

Premium level advertisers also have affordable upgrade options for greater impact.

For example their listing can be professionally created and maintained by our webmaster (called a **Managed Listing**). They are also able to list specials when available and have options to be listed as a featured venue by Region, State or even on the Front page of the site.

These options allow advertisers to really maximise their advertising impact and exposure!

The Reception Finder web site search engine sorts the results of the user's search using the following criteria;

- the type of listing, and then
- the duration of the listing

So, for example, a *Premium Listing* will appear above a *Standard Listing* in any search results, and a *Premium Listing* purchased in July 2007 will appear before a *Premium listing* purchased later, say in August 2007.

So don't delay – early orders receive better advertising placement!



Introductory Pricing and a Lifetime Price Guarantee!

For a limited time we are offering;

- **Special Introductory Prices**, and a
- **Lifetime Price Guarantee** for all Premium Listings.

All venues that take up an introductory Premium listing will receive a guarantee that the cost of their listing will never increase for as long as they continue the listing without a break and renewal

payments are made by the due dates.

A month is counted as a 4 week period.

All prices quoted are GST inclusive where applicable.

There will never be a better time to advertise!

Check out these great introductory prices...

NOTE: INTRODUCTORY PRICING LEVELS, where indicated below, are for a limited time only!

LEVEL	INCLUSIONS	PRICE
Free Listing	Venue name, address and phone number	FREE! (Subject to verification)
BASIC Listing	Venue name, address and phone number Email Contact form	\$20 per year SPECIAL INTRO PRICE
STANDARD Listing	Venue name, address and phone number Email Contact form A button with a direct link to your web site	\$50 per year SPECIAL INTRO PRICE
PREMIUM Listing <i>Lifetime Price Guarantee</i>	Venue name, address and phone number Email Contact form A button with a direct link to your web site A PICTURE or logo of your choice Introductory text, up to 20 words a MORE INFO Button, leading to a dedicated full page listing with up to 4 thumbnail pics (enlarged when clicked) and up to 200 words text DIY - Your own login to create and update your listing	\$99 per year SPECIAL INTRO PRICE

PREMIUM LEVEL UPGRADES – NOW YOU'RE GETTING NOTICED...

OPTION	INCLUSIONS	PRICE
MANAGED Listing <i>RECOMMENDED!</i>	Your Premium Listing can be professionally created and maintained by our webmaster for a small additional fee. The price includes the initial creation of your listing plus any updates required at no extra cost (max 5 requests per year) enabling you to keep your information/pics always fresh and up to date. Note: Listing of special offers not included.	\$55 per year SPECIAL INTRO PRICE
SPECIAL OFFERS	A distinctive SPECIALS button leading to any current special offers, and a listing on the Special Offers page.	\$5 per month
FEATURE BY	Select up to three featured regions! Your venue will be featured	\$10 per

REGION	on the first page for your region(s) with a PICTURE or LOGO plus the name of venue, and a link to your full page listing.	month
FEATURE BY STATE	Your venue will be featured on the first page for your State/Territory with a PICTURE or LOGO plus the name of venue, and a link to your full page listing.	\$20 per month
FEATURE ON FRONT PAGE	The ultimate exposure! Your venue will be seen on the front page as a Featured Venue with a link to your full page listing.	\$30 per month

(Above options subject to current availability, must book in advance, extended discounts available)

FREQUENTLY ASKED QUESTIONS

Q: Should I select the DIY or Managed Option?

A: Reception Finder provides two options for our Premium level advertisers and we recommend selecting the Managed Listing for a small additional fee.

DIY Premium Listing

The advertiser is supplied with a username and password to enable them to log in to our Content Management System database and create their own listing, subject to compliance with our standards. The advertiser has the freedom to change or update their listing as often as they like, uploading up to four pics and inputting specials at any time.

All listing changes are reviewed by the Reception Finder administrator and approved or modified if not in compliance with the guidelines.

RECOMMENDED!

Managed Premium Listing Option

We provide the advertiser with a *professionally managed listing*. Our own webmaster will create your listing from material supplied (or can source it from your own web site) and create a professional listing for you that is *guaranteed* to be in compliance with our standards. Your complete satisfaction with your finished listing is assured.

In addition, you will also be entitled to updates on your listing at any time throughout the year at *no extra cost* (up to 5 requests per year) enabling you to ensure your information/pics always remain fresh and up to date – simply email the instructions and it will be done – easy!

Q: Are there any other site advertising options available?

A: Subject to approval and availability, there may be other avenues to advertise on the Reception Finder site, for example;

Suggested Sites – Front Page advertising

Links to other sites of interest are available on the Front Page of the web site.

Other Advertising

Further advertising space may become available soon.

Please enquire on our [contact page](#).